

Interior plastic matt paint.

DEFINITION

Novo ECO is premium flat emulsion paint based on special Acrylic polymer, Titanium dioxide and fillers which are a flat finish coat for interior use.

ADVANTAGES

1. Economic and easy apply.
2. Good abrasion resistance.
3. Adheres well and can be applied on all surfaces of building.
4. White and colored to suit all tastes.
5. Used as a very good undercoat.

FIELDS OF USE

1. Use for cement, plastered walls, ceilings, concrete work, gypsum board partitions and internal gypsum roof etc.
2. Suitable for homes, schools, hospitals, office building, hotels etc.
3. Used as an undercoat before applying top emulsion coat

PHYSICAL PROPERTIES @ 25 C°

DISCRIPTION	VALUE
Color	White and colored
Glossy	Matt
Density	(1.55 ±0.05) kg / L
Viscosity	20-30 poise
PH	8- 9
Coverage	5 – 6 m ² /kg /coat(depending on surface conditions)
Shelf life	12 months (under suitable storage conditions)

SURFACE PREPARATION

1. The substrate must be sound, clean, dry, free from dust, oil, grease and laitance etc.
2. The surface should be sealed by **Novo latex sealer** if required
3. Apply one or more coat Novo putty to smoothing the surface.
4. Cavities can be filled with **Novo putty**

DIRECTIONS OF USE

Mixing before use

Novo ECO should be mixed well before using to obtain homogenous liquid.

Applications:

- Apply one or more coats of **Novo ECO** by suitable roller , brush or spray
- **Novo ECO** can be diluted with clean water 1 - 5 % if required to facilitate the application.

Guide coating system for Interior and Exterior

Primer Sealer	Novo Latex Sealer	1 Coat
Putty	Novo Putty	2 Coats
Under Coat	Novo Eco	1 Coat
Finish Coat	Novo Eco	1 Coat

STORAGE CONDITIONS

- Best stored at room temperature in dry conditions.
- Avoid humidity, cold freezing conditions and off concrete floors.
- Do not store in direct sunlight. (10-30) C°

PACKING

- Plastic pail : 15 lit
- Gallon : 4 lit

PRECAUTIONS & SAFETY

- **Novo ECO** is non - flammable, wash any splashes to the eyes immediately with water, and medical advice should be consulted.
- Wear protective clothes, gloves, glasses and face protection.
- For skin contact, remove it with suitable cream followed by soap and water cleaning.